

Kathy Hartmann-Campbell

Communication Training & Coaching

Lerchenstrasse 30
CH-4059 Basel / Switzerland
T ++41 61 363 35 85
F ++41 61 363 35 86
mail@hartmann-campbell.ch

Kathy Hartmann-Campbell has dedicated her professional life to helping people develop their natural talents and resources so that they can communicate effectively, achieve greater professional and personal satisfaction and thereby increase human understanding. Her consulting business works internationally with private and corporate clients providing counseling, coaching, facilitation and training in all aspects of communication.

Education	1973 > 1977 Yale University, New Haven, Connecticut Bachelor of Arts Degree in Philosophy, cum laude
Post-graduate Training	1986 > 1991 Intensive training in Psychosynthesis Schule für Erwachsene, Basel 1990 NLP Practitioner training with Richard Bandler Certification training in Suggestopedia 1985 Diploma of Proficiency in German Grosses Deutsches Sprachdiplom des Goethe Instituts 1982 > 1984 University of Basel Courses in German and English Philology Regular attendance of seminars and workshops for professional development since 1982.
Languages	English / native speaker Swiss German and High German / fluent French and Italian / working knowledge
Personal data	1982 marriage to Werner Hartmann, dipl. Architekt ETH Daughter, Julia Evelyn, born in November 1992

Since 1990
Communication Trainer & Coach

Clients F. Hoffmann-La Roche, Novartis, Ciba-Geigy, Bank for International Settlements, Inlingua, Schweizerischer Bankverein, IBM, Digital Equipment Corporation, Sandoz, Stucki Programme, Trimedia, Psychologische Lernsysteme, Institut für Permanente Weiterbildung.

Seminars: Intercultural communication, presentation skills, stress management, negotiation, interpersonal communication, assertiveness training, technical and business writing, suggestopedic language training.

Services: Facilitation and moderation of management meetings, workshops and teambuilding events, translating and editing, individual management coaching and personal growth counseling.

1987 > 1990
Head of Language Training

F. Hoffmann-La Roche, Basel

Responsible for comprehensive foreign language training of company employees:

- Expanded, structured and managed in-house course program for over 800 participants.
- Managed team of 26 freelance teachers including hiring, training and staff supervision. Activities included review and selection of course materials, implementation of a multimedia lending library to stimulate independent study, analyses of learners' needs, and the design of tailored training programs in coordination with outside institutions.
- Taught English in group and individual formats on all levels for courses ranging from basic language training to communication skills development, such as report writing, telephoning, and presentation skills.
- Conceived and piloted intensive fluency seminars.

1982 > 1987
Freelance translator and editor
English teacher
Assistant Director

Audiovisuelles Sprachinstitut, Basel

Co-management of teaching staff.

Assistant Head of Teaching from autumn 1984.

Trained novice teachers, supervised and coached experienced staff, organized and conducted workshops.

Designed advertising campaign, course participant questionnaires

Developed school guidelines and new course material.

1980 > 1982
Assistant Product Manager

Tampax Incorporated, Lake Success, New York

Worked together with the vice president of Marketing.

Responsibilities included all aspects of marketing and advertising.

Introduced two new products on the market.

1975 > 1979
Direct Salesman, Regional Manager

Southwestern Company, Nashville, Tennessee

Recruited, trained and managed sales team.

Responsible for field organization in southeastern United States.